

# P W F

PITTSBURGH WHISKEY  
FESTIVAL

2018-19 SPONSORSHIP OPPORTUNITIES



 \$100,000


## COGNAC

- Named as Title Sponsor (Presented by...)
- Table with 4 Vendor Passes
- Tickets (16 Premium, 20 General)
- Logo/Brand on All Promotional Materials
- Title Sponsor Announcement Video & Name On All Content
- 100 Points in Your Choice of Sponsorship Perks

 \$50,000


## ARMAGNAC

- Table with 4 Vendor Passes
- Tickets (15 Premium, 20 General)
- Logo/Brand on Promotional Materials
- Sponsored Series of Online Video Segments
- 50 Points in Your Choice of Sponsorship Perks

 \$25,000


## GRAPPA

- Table with 4 Vendor Passes
- Tickets (10 Premium, 10 General)
- Logo/Brand on Promotional Materials
- 2-3 Minute Collaborative Brand Video
- 25 Points in Your Choice of Sponsorship Perks

 \$15,000

## DISTILLER

- Table with 4 Vendor Passes
- Tickets (8 Premium, 10 General)
- Logo/Brand on Promotional Materials
- 1-2 minute Collaborative Brand Video
- 15 Points in Your Choice of Sponsorship Perks

 \$10,000

## SINGLE MALT

- Table with 4 Vendor Passes
- Tickets (6 Premium, 6 General)
- Logo/Brand on Promotional Materials
- 60-Second Sponsored Video Content
- 10 Points in Your Choice of Sponsorship Perks

 \$5,000

## CONNOISSEUR

- Table with 4 Vendor Passes
- Tickets (4 Premium, 4 General)
- Logo/Brand on Promotional Materials
- 30-Second Sponsorship Announcement Video
- 5 Points in Your Choice of Sponsorship Perks

**BUILD YOUR BRANDY AWARENESS**

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